

August 2022



AUGUST EVENTS

Employee Discount Day
50% Off

August 11

Employee Discount Day
50% Off

August 12

Annual Employee
Recognition Event
at Jimmy John's Field
Doors open at 6

August 19

Employee Discount Day
50% Off

August 25

Employee Discount Day
50% Off

August 26



Back to Brand

by John Darin, President



Can you believe we are over halfway through the year and there are less than 150 days until Christmas!

As we venture into the next peak season here at English Gardens, it is a great time to revisit our Brand Expectations. We take great pride in our facilities and are confident that our associates appreciate working in surroundings that are neat, clean, and organized. It takes everyone's effort, however, to maintain the standards. As a team, we often discuss brand impressions when it comes to service counters — being neat and clean and ready to assist customers; offstage areas — everything organized and in its

place for ease and efficiency in the day to day operations; front of the store — inviting our customers in, clean of debris and always showcasing popular items, new products or seasonal displays to entice a shopper's creativity for their own yard and garden.

When we think about getting Back to Brand, we also need to think about ourselves. Each one of us represents English Gardens and What Good Looks Like. We are all representatives of the company while we are working. It is very important for our teams to take pride in their appearance as much as they do in the store's appearance.

Uniforms – Should be clean and in good condition at all times. If your shirts become worn or faded, you will be required to replace them upon request from your manager. Although you may get dirty while at work, you should always show up to each day in a fresh and clean uniform. A ready and personable smile is considered an important part of your uniform as well.

Name Badges – This is part of your required uniform. Our customers want to know who they are working with and who they should recognize for the exceptional service they receive.

Personal Hygiene/Grooming – All associates must maintain combed and neatly trimmed hair. Male associates may wear beards, goatees and mustaches that are neatly trimmed and no more than an inch long. Goatees and beards must be trimmed above the neckline. We work outside in the heat, and all other weather conditions. This makes proper hygiene extremely important.

English Gardens has a professional image that we strive to maintain for our customers and co-workers. While our industry can be casual, we feel there are still standards to adhere to that indicate appropriate and inappropriate work attire.

We appreciate your commitment to the English Gardens brand and look forward to another successful season!

I look forward to seeing all of you at our upcoming Employee Recognition Event, on August 19th at Jimmy John's Field!

ASSOCIATE SPOTLIGHT

Congratulations!!

EMPLOYEE ANNIVERSARIES

Years of Service	Employee Name	Location
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MANAGERS:

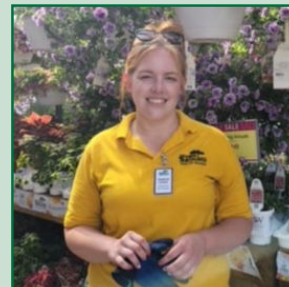
48	Matt Borden	RO
15	Jodi Ghedotte	WB
14	Paul Soulsby	RO
4	Lori Tempest	CT

ASSOCIATES:

30	Wendy Stolzenfeld	RO
10	Andonetta Ferris	RO
4	Amy Crank	MO
2	Justin Carpenter	LC
2	Kevin Reich	LC
2	Gary Johnson	WB
2	Katrina O'Higgins	CT
1	Clare DiFranco	PN
1	Jacob Mason	PN
1	Jessica Masten	WB
1	Josh Roberts	EP
1	Miguel Torres	LC
1	Stan Weed	PN

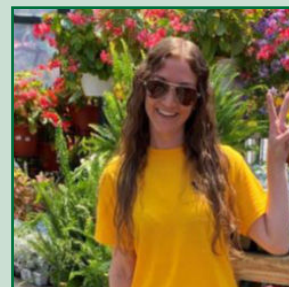
Stephanie Wauldron Dearborn Heights has been promoted to **Operations Manager!**

- Stephanie has been with English Gardens Dearborn Heights since November 2012. Stephanie has been a critical asset to the Dearborn Heights store's success over the years. She has unwavering support for the company and shows her dedication day in and day out
- Stephanie is very excited about this next step in her career path here at English Gardens and we are thrilled to watch her grow and develop in this new role!



Georgia Hornbrook Dearborn Heights has the new role as **Manager in Training – Bedding Plants!**

- Georgia grew up on a farm and is no stranger to loading, unloading, and saw cutting Christmas trees. She worked at Whole Foods — in the Floral and Garden Center departments. She has spent many years in the customer service field, both in and out of retail environments
- Georgia is excited to work in a family-owned environment and see where her career path will take her. We all look forward to working with and watching Georgia grow and develop at English Gardens



Connor Haskin Clinton Township is back as **Department Sales Manager – Nursery!**

- He was previously an MIT – Nursery/Perennials/Bedding Plants at Clinton Township
- Please join us in congratulating Connor on his new role here at English Gardens!



Eric Stanis Plymouth Nursery Department Sales Manager, got his first hole in 1 on July 16th!

- The incredible thing is that it was on a 323 yard par 4 that was playing about 270 yards. This is called an Albatross
- The chance of making a hole in one on a par 4 is 6 million to 1!! Way to go Eric!



Tell Us About It

Clinton Twp – Danielle is great! We had an issue with the cushions for outdoor furniture that we purchased. She followed up with the manufacturer to resolve the issue to our satisfaction. Great customer service!

West Bloomfield – What a great experience! The customer service was unbelievable, and the quality of selection and product availability is not surpassed by many. A super big thanks to Marie, the Nursery Department Manager — the courtesy and kindness shown took professionalism to the next level. Thank you! She took her time and called another location to find the garden décor we were looking for! Just awesome!

Royal Oak – Mary W. has checked me out as a cashier several times. She helped me with price checks and many other things in a most pleasant manner.

Eastpointe – Andrea was very helpful & sweet!

Dearborn Hts – Today I came to the Dearborn center to purchase a tree hoping that I would be helped by someone with tree knowledge. A young man by the name of John went out of his way to help me. He was extremely knowledgeable about four types of trees that we discussed ultimately selecting a dogwood tree. I am 71 and the young man was very patient with me considerate, respectful, and very helpful. I hope that he is there the next time that I come to make a purchase. He had me smiling and feeling very joyous about selecting a tree. He gave complete instructions to me on how to plant and prune the tree. Please thank John again for me. He is a fantastic young man and an asset to your company!

Plymouth – Everyone in the loading area was very nice and friendly. This entire staff is wonderful!

Landscape – Brian, the wait was well worth it. What a job!!! Ernesto, Carmelo and Gideon performed one spectacular job transforming my drab, lackluster bed at front of my house to a magical, colorful oasis of beauty. They are extremely conscientious and talented taking pride in what they do. English Gardens is fortunate to have such amazing employees working for them!! Brian, can't thank all of you enough, from the bottom of my heart, Rod included. Artful landscaping lifts peoples' hearts, and you have EXCELLED in this service!!!

August 3rd is National Watermelon Day!

Every year National Watermelon Day is observed on August 3. Watermelon is 92% of water, which is so satisfying and refreshing during the summer heat. Watermelon cultivation has begun in the Nile Valley during the second millennium B.C. On August 3, we celebrate this ancient juicy berry and its deliciousness. With enough sunlight and proper growing conditions, watermelon can grow to enormous size. According to the Guinness Book of World Records, the heaviest watermelon is 262 pounds.

Why Does Everyone Love National Watermelon Day?

Endless varieties are available. There is an endless variety available in watermelons, and they range from pink to orange, small to large, round to square. Cubic watermelons are famous in Japan. And there are nearly 1,200 varieties of watermelon available in the world.

Watermelons are guilt-free. Watermelon is one of the guilt-free fruits. If you are on a diet, no worries, it is 92% of water, so you can have as much as you want without any guilt.

Watermelons are fruits as well as vegetables. Watermelon is considered a fruit because it contains seeds to produce more plants. At the same time, watermelon is also considered a vegetable because it is planted from seeds and harvested like other vegetables. In fact, watermelons belong to the gourd family; yes, they are related to cucumber, squash, and pumpkin.



Watermelon
Lemonade

Watermelon Lemonade

is delicious and refreshing on a hot summer day. Plus, with only 4 ingredients, it's easy to make so you can get back to relaxing!

Ingredients:

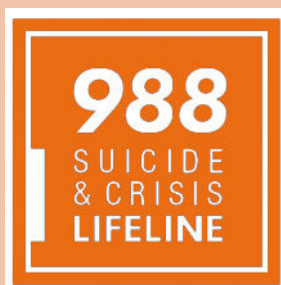
- 4 cups watermelon, chopped
- 1 1/2 cups lemon juice
- 1/2 cup sugar
- 6 cups cold water

Instructions:

1. Blend together chopped watermelon and lemon juice in blender until very smooth.
2. Pour into large pitcher. Add sugar and cold water and stir well.
3. Pour over ice and enjoy!

SAFETY

People in emotional distress or suicidal crisis can now **call or text 988** and be connected immediately to trained counselors for help!



NEWS BRIEF

Provided by: Meadowbrook Insurance Agency

New Mental Health Crisis Dialing Code Launched July 16

The [988 Suicide and Crisis Lifeline](#) (Lifeline) launched nationwide on July 16. Similar to dialing 911 for medical emergencies, people in emotional distress or suicidal crisis can call or text 988 and be connected immediately to trained counselors who will listen, provide support and connect them to resources if necessary.

The three-digit dialing code is new, but the Lifeline is not. Previously known as the National Suicide Prevention Lifeline, callers only reached the 24/7 national crisis hotline by dialing 1-800-273-8255 (TALK). The easy-to-remember dialing code (988) is meant to replace that number; however, callers will still be connected to the same services, regardless of which number is used. The Lifeline provides services in both English and Spanish.

"We have a three-digit number for medical emergencies; we need a three-digit number for psychological emergencies—and that's what this is."

- John Draper, executive director, Lifeline

The Lifeline

Since 2005, the Lifeline has been a network of roughly 200 crisis centers funded by the U.S. Department of Health and Human Services' Substance Abuse and Mental Health Services Administration. Since its founding, the Lifeline has received more than 20 million calls from people in distress looking for help when they needed it most. Nearly 2.4 million calls occurred in 2020 alone, illustrating America's current mental health crisis.

Spreading the Word About 988

Suicide is the second leading cause of death among preteens and adults aged 25 to 34, according to the Centers for Disease Control and Prevention. The Lifeline is a direct connection to compassionate, accessible care for anyone experiencing mental health-related distress, including thoughts of suicide, mental health or substance use crisis, or other emotional struggles. People can also call the Lifeline if they are worried about a loved one who may need emergency support.

Just as Americans know to call 911 in a medical emergency, it's vital to spread the word about 988 in your own state. This new three-digit dialing code could provide immediate support during someone's darkest hour.



English Gardens Annual Recognition Event!



Enjoy an All American BBQ!

Premium Hot Dogs, Slow Roasted BBQ Pulled Chicken, Fresh Pasta Salad, Baked Beans, Potato Chips, and a Fruit Salad. Food is served starting when the gates open for 90 minutes.

Each guest will receive two (2) beverage tickets for Bud, Bud Light, wine and unlimited soft drinks, lemonade, ice tea, and water.



- This event is open to all associates and their immediate family members! Bring the family out for a night of fun, food, and fireworks!
- Please RSVP directly to HR, Nicole Phillips at nphillips@englishgardens.com with YES or NO and how many total will be attending with you.
- RSVPs MUST BE RECEIVED BY FRIDAY AUGUST 5TH!
- Food served from 6:00-7:30pm
- Annual Recognition Awards will be presented at 6:30pm
- Kids run the bases after the game
- Enjoy Friday Night fireworks at the end of the game!



FREE PARKING!



**FRIDAY, AUGUST 19 @ 7:05 PM
GATES OPEN AT 6 PM**



NATIONAL WELLNESS MONTH

August is National Wellness Month, a month that focuses on self-care, managing stress, and promoting healthy routines.

As you introduce healthy habits into your lifestyle you will see the benefits and how good you can feel. Research has shown self-care can help manage stress.

Did you know that even taking the time to slow down from a hectic day with a stroll around your neighborhood is a great way to clear your mind and take in the beautiful nature?

Another great way to unwind or even start your day feeling good is with stretching.

Aside from preserving mobility, stretching helps keep your muscles flexible and strong and protects your joints and muscles from injury. So, invest in yourself with some great healthy habits that you will want to keep forever.

Love, love, love, Florine

In May 2021, Florine Mark sold her Weight Watchers franchise in Michigan and Ontario. She continues to write her monthly column for our newsletter as a Wellness influencer, Author, Motivational Speaker, and Podcast Host. Connect with her at: FlorineMark.com.